

Vendor Information

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Primary NAICS Code: 541810 –
Advertising Agencies

Secondary NAICS Codes: 323111,
541430, 641613, 541830, 541850



Capabilities Statement

About Us...

Brands Management International LLC, is an outdoor advertising agency built for the now. Established in 2011, we demonstrate our quality by tailoring each campaign with the best up to date solutions. We focus on results for our Federal Government clients with a marketing approach that brings audiences closer to our client, persuades them to care and urges them to take action.

Core Competencies

- Media Buying: Digital, Print, Television and Radio Media Research, Planning and Implementation.
- Materials and Production: Public Service Advertising (PSA's), Print Materials.
- Billboards; Development Art Design and Graphics.
- Business and Marketing Consulting.
- Marketing Strategy, Planning and Execution.

Differentiators

- Longstanding relationships with media vendors to ensure the most effective and economical use of every media dollar.
- Strong past performance at placing all forms of advertising to display your message at the most opportune time.
- Seasoned management team with the tools and talent to ensure the reach to your target audience.
- Capability to perform multi-market campaigns.

Past Performance

United States Census Bureau | Join the Census Team - Nashville, TN
John Hopkins University| Solo Vive HIV Campaign- Baltimore, MD
Chopt Creative Salad | For the Love of Flavor- Raleigh, NC
Bayard Advertising |Mediacom Career – Navarre, FL
PromPerú |Peru The Richest Country - Dallas, TX